

**PRESS RELEASE****Option | Franz Türtscher****On Display:** Wed. 11.03 – Fri. 08.05.2026**Opening:** Tuesday 10. March, 6 – 9 PM.

Born in Dornbirn (\*1953) and living in Vienna, artist Franz Türtscher will present his new exhibition “Option” at Leopoldstraße 41 in Innsbruck starting March 10. The show provides insight into Türtscher's artistic work, which ranges from concrete art to typography and spatial image architecture.

**Image architecture – Open frame**

At the heart of Türtscher's work is the series “Bildarchitektur – Offener Rahmen” (Image Architecture – Open Frame). In it, the artist develops spatial, relief-like image structures with a modular character. Unlike a traditional frame, which focuses and encloses, Türtscher's frame is open at the top and reflects the surrounding space. Geometric elements and picture panels are mounted in layers in aluminum frames and assembled like modules in a modular system to form three-dimensional wall objects. The open frame becomes a system for processes, change, and mutability an archive of possible forms that expands into new pictorial contexts and pictorial spaces

**Text turned into images**

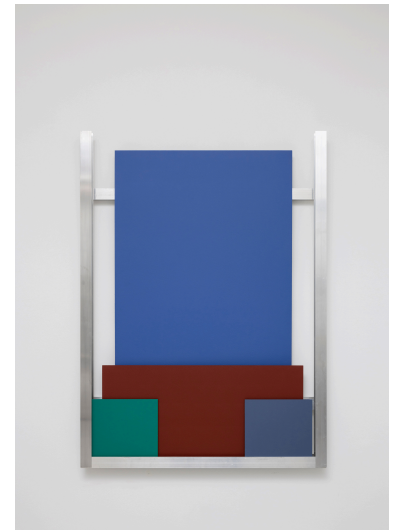
As art critic Hartwig Knack analyzed in 2024, Türtscher uses collage-like combinations of individual words such as “ART FORM POETRY” or “VISION STRESS EMOTION” to create tense structures with unexpected aesthetic potential.

Due to the lack of spacing, the typography merges into heterogeneous surfaces that can only be deciphered at second glance. The closely positioned letters transform into a network of lines writing turned into images. Türtscher uses words as building blocks to highlight connections between perception and communication, reading and seeing in his typefaces.

**About the artist**

Franz Türtscher studied at the University of Applied Arts in Vienna under Prof. Oswald Oberhuber from 1975 to 1981. His works can be found in important collections such as the Peter C. Ruppert Collection at the Museum im Kulturspeicher Würzburg, the Grauwinkel Collection Berlin, and the Kunsthaus Bregenz.

In addition to numerous solo exhibitions in Austria, Germany, Spain, and China, Türtscher has also created works in public spaces, including cable car designs in Lech am Arlberg and Zillertal.



OR 11b, 2022, Aluminum frame, various materials,  
150 x 110 x 10 cm, photo: Eva Kelety



SB oik, 2020, acrylic on canvas, 70 x 70 cm,  
photo: Eva Kelety

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